AS BROADCAST

martin

CAVALIER CTOARETTES

PRESENTS

MY FRIEND IRMA - SHOW #32

STUDIO C TAPE: MAY 5, 1953

AIR: MAY 12, 1953

CAST

IRMAMARIE WILSON
JANE CATHY LEWIS
O'REILLY
WANDERKINKENNY DEIMAR
ALSID TOMACK
CLYDE ALAN REED
MAJOR JOHN HIESTAND
LIEUT. 1ALDEN ALDRICH
MANSTANLEY ADAMS
LIEUT. 2PAUL DU BOV
KROPOTKIN (ON TAPE) HANS CONRIED

	JOHN JACOBS	
ANNCR:	BOB LEMOND	
ENGINEER:	JIMMY MURPHY	
SOUND:	JACK DICK	
ASSISTANT:	KENNY MOMANUS	
	PARKE LEVY	
WRITERS:	STANLEY ADAMS	
DIRECTOR :	PARKE LEVY	
PRODUCER:	CY HOWARD	

LUD GLU	JSKIN AND HIS ORCHESTRA
REHEARS	BALS:
CAST:	5:30 - 8:00
TAPE:	8:00 - 8:30
	STUDIO C

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TOT

IRMA -A-5/12/53

:30

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- 1 1ST ANNCR: CAVALIER Cigarettes ..
- 2 2ND ANNCR: CAVALIER Cigarettes ..
- 3 1ST ANNCR: America's great new King-size Cigarettes ...

4 2ND ANNOR: Bring you - MY FRIEND IRMA ...

5 1ST ANNCR: Created by Cy Howard, transcribed from Hollywood, and

starring Marie Wilson as Irma and Cathy Lewis as Jana

7 (APPLAUSE)

6

8 MUSIC: JANE THEME

THE PICNIC

CB

MAY 12, 1953

"MY FRIEND IRMA"

1 JANE:	As you know, the average I.Q. is about 110. Let me
2	introduce you to my roomate, Irma Peterson, a girl who
3	only came close to 110 when she had a fever of 99. Yes I
4	said it and I mean it! You know what happened yesterday?
5	I showed her a picture in the newspaper, "Look, Irma, look
6	at this!"
7 IRMA:	YES JANE?
8 JANE:	Here's a calf that was born with two heads and is still
9	living.
10 IRMA:	GEE, I'M GLAD THAT DIDN'T HAPPEN TO ME. I HAVE A HARD
11	BNOUGH TIME MAKING UP MY MIND AS IT IS. //: /.
	(COMMERCIAL)

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OPENING COMMERCIAL

Sec. 1

1	1ST ANNCR:	Look about you. See how many people are smoking new
2		King-size Cavaliers. Why not try Cavaliers yourself?
3		See if you, too, don't find new smoking pleasure in
4		Cavaliers.
5	2ND ANNCR:	Do you want mildness in your cigarette? Then listen
6		to this: Thousands of smokers compared king-size
7		Cavaliers with the cigarettes they had been smoking.
8		And 8 out of 10 interviewed said Cavaliers are milder!
9	1ST ANNCR:	Yes, for more mildness and great flavor, try king-size
10		Cavaliers! ///2

IRMA -2-5/12/53

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Source: http://industrvdocuments

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IRMA -3-5/12/53

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2:30

1 MUSIC:

- 2 SOUND: DOOR OPEN AND CLOSE
- 3 IRMA: OH, WHAT'S THE USE ... I GIVE UP!
- 4 JANE: Irma, what are you talking about, and where have you been?
- 5 IRMA: I'M TALKING ABOUT MY HOMEWORK ASSIGNMENT FOR MY NIGHT
- 6 SCHOOL CLASS. AND I'VE BEEN UP ON THE ROOF COUNTING 2:00
- 7 PEOPLE.
- 8 JANE: Counting people?
- 9 IRMA: YES. THEY WANT TO KNOW WHAT THE POPULATION OF NEW YORK
- 10 CITY IS.
- 11 JANE: Cookie, this might seem like the hard way to you, but if
- 12 you'll just look it up in the World Almanac over there...
- 13 Wait, I'll do it.
- 14 SOUND: FOOTSTEPS UP AND BACK TURNING PAGES
- 15 JANE: Here it is ... Right million, fifty-three thousand.
- 16 IRMA: ORS, I WAS OFF, I CUESS.
- 17 JANE: How many did you count?
- 18 IRMA: SIXTY-TWO AND A-HALF.
- 19 JANE: A half??
- OB Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/mnbc0079

IRMA -4

3130

- 1 IRMA: YES, SEE OVER THERE.
- 2 JANE: Irma, he's tying his shoelaces.

3 IRMA: PROPLE DO EVERYTHING TO CONFUSE ME. JANE, CAN I HAVE

- 4 THAT AIMANAC?
- 5 JANE: Why?
- 6 IRMA: I HAVE TO LEARN PLACES OF INTEREST IN NEW YORK.
- 7 JANE: Be my guest.

8 IRMA: THANK YOU ... NOW LET'S SEE. .. PLACES OF PUBLIC INTEREST IN

9 NEW YORK...(READS) THE GEORGE WASHINGTON BRIDGE....THE

10 GEORGE WASHINTON BRIDGE HAS ONE OF THE LONGEST SUSPENDERS

11 IN THE WORLD."

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12 JANE: Irma, that's suspensions! And incidentally, did you know 13 that the George Washinton Bridge has enough cable to go 14 around the world twice.

15 IRMA: WELL, IF I WAS GOING TO GO AROUND THE WORLD, I'D WANT TO 16 GO BY BOAT OR PLANE... I WOULDN'T WANT TO GO BY CABLE.

17 JANE: No honey, try and follow what I'm telling you. One end 18 of the bridge is anchored in New York and the other end

19 is anchored in New Jersey....and if you tell me it's to

keep the river from getting wider, I'll screent

IRMA -5-5/12/53

1 IRMA:	WELL JANE, I HAVE TO LEARN THESE THINGS. NOW LET'S SEE
2	(READS) THE EMPIRE STATE BUILDING IS OVER 1000 FEET TALL.
3 JANE:	Yes, that's right and on top of it there's a mooring mast
3	for a dirigible.
4 IRMA:	WELL, IF I MOVED IN, I'D WANT TO USE THE ELEVATOR.
5 JANE:	Yes, I'll tell them.
6 IRMA:	NOW LET ME READ WHAT OTHER PLACES OF INTEREST THERE ARE
7	IN NEW YORK. (READS) THE STATUE OF LIBERTYCENTRAL
8	PARK WALL STREET
9 JANE:	What do you know about Wall Street?
10 IRMA:	NOTHING.
11 JANE:	Do you know how it got the name of "Wall Street"?
12 IRMA:	BECAUSE A LOT OF THE STOCK CAN BE USED FOR WALLPAPER?
13 JANE:	(LAUGHING) There have been times when that is a very good
14	answer. No Irma, the name "Wall Street"
15 <u>SOUND:</u>	KNOCK ON DOOR
16 JANE:	Come in.
17 SOUND:	
18 WAND:	If you don't mind. it's me, Maestro Wanderkin. Hello

girls, do you mind if I come in and hide? Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/mnhc007

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IRMA -6-

6130

- 1 IRMA: WHAT'S THE MATTER, MAESTRO?
- 2 WAND: I'm running for my life...Spring has come to Mrs. O'Reilly-
- 3 JANE: No fooling?
- 4 WAND: It's no joke ... You should see her fluttering those
- 5 eyelashes at me...they look like two caterpillars caught
- 6 in the air-conditioner. Irma darling, what are you
- 7 writing a letter home?
- NO, IT'S MY HOMEWORK ... MAESTRO, WHY IS NEW YORK CITY 4 45 8 IRMA:
- 9 CALLED THE MELTING POT?
- Well, that's because people of all nationalities come to 10 WAND:
- 11 live here.

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- 12 IRMA: OH, THAT'S A CUTE REASON.
- 13 WAND: I mean that people of all nationalities live here ... we
- 14 have people who are half French and half Swedish ... or part 5%
- 15 German and part Irish ...
- 16 MRS. 0: (OFF SINGING) Saint Louis Woman,

17 With those diamond rings

18 Pulls that man around,

By her apron strings

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5:11

co/docs/mnhc0079

IRMA -7-5/12/53

1	TA NUS.	5/12/53
Ŧ	JANE:	Sounds like Mrs. O'Reilly
2	WAND:	There's another example of the Melting Pot She's part
3		fog horn and part elephant.
4	MRS. O:	(OFF STILL SINGING)
5		If it wasn't for powder 530
6		And her store bought hair
7	WAND:	One thing I will say, her hair isn't store boughtShe
8		just dips a mop in ketchup and puts it on.
9	SOUND:	KNOCK ON DOOR
10	MRS. Q:	(OFF) Yoo hoo, anybody at home?
11	JANE:	(CALLS) Come right in, Mrs. O'Reilly.
12	SOUND:	DOOR OPEN
13	MRS. 0:	Hello girls.
14	JANE:	Well Mrs. O'Reilly, what a lovely new dress.
15	MRS. 0:	It's the latest thing, flowered prints, you know. How do
16		you like it?
17	WAND:	I didn't know Century Plants bloomed this time of year.
18	MRS. O:	Is that so? Well, I'll have you know this happens to be
19		an original Paris creation.

CB

- 11、日本市長を、

IRMA -8-5/12/53

3. 21. 21.

1 WAND:	What do you know? You learn things every day
2	Frankenstein was a Frenchman.
3 MRS. 0:	Maestro, Im warning you
4 JANE:	Hold it the two of you It's too beautiful a day to spend
5	it here refereeing a boxing match Why don't we all get
6	out of the house you know, go on a picnic?
7 IRMA:	I CAN'T, JANBIF I DON'T BRING IN MY HOMEWORK, MY
8	TEACHER WILL BE ANGRY.
9 JANE:	You can do your homework while we're having the picnic.
10 MRS. 0:	Oh, that's a splendid idea, Janie I have some cold
11	turkey and potato salad in the ice-box,
12 WAND:	No, nothing doing I wouldn't eat that turkey
13 MRS. 0:	Why not?
14 WAND:	Because that bird died a horrible death.
15 JANE:	What do you mean? 6:45-
16 WAND:	He ate the potato salad!
17 MRS. 0:	You didn't complain about it yesterday when you had it for
18	lunch.

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Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/mnhc0079

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		IRMA -9- 5/12/53
1	WAND:	I didn't want to hurt your feelings. As a matter of fact,
2		the only thing good about that meal was the iced tea I
3		found in your ice-box.
4	MRS. O:	I'll thank you not to drink my henna rinse. 7:00
5	JANE:	Look the two of youwe'll take care of the menu. I have
6		a smoked hamsome pickles and coldslaw and some wonderful
7		mushrooms with good juicy stems.
8	IRMA:	IS THAT WHAT THEY HERE?
9	JANESMIN	
10	IRMA Losso	
11		
12	IANSKA	
13	IRMA:	CAN I BRING THE SPONGE CAKE I MADE. 7:15
14	JANE:	You made a sponge cake?
15	IRMA:	YES AND I HAD TO BAKE IT FOR HOURS THOSE SPONGES NEVER
16	a (j. 1997) A (j. 1997)	MELT.
17	JANE:	No Irma, we can do without it. Mrs. O'Reilly, you bring
18		the coffee and Maestro, you bring the blanket. $7:30$
19	WAND:	All right, I'll bring the lace curtains.

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5/12/53

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1 JANE: I said a blanket.

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- 2 WAND: The lace curtains have less holes in them.
- 3 JANE: And Irma...what's the matter, Irma?
- 4 IRMA: WHAT IF YOU'RE ALL SO BUSY, YOU WON'T BE ABLE TO HELP ME
- 5 WITH MY HOMEWORK FOR NIGHT SCHOOL?
- 6 MRS. 0: What do you want to know, Irma?

IRMA -10-5-12-53

8:30

Sec. Sec.

1 IRMA: I HAVE TO LEARN ABOUT INTERESTING PLACES IN NEW YORK. 2 Oh, I know them all. MRS. 0: WAIT A MINUTE, LET ME WRITE IT DOWN. 3 IRMA: 4 Well, my favorite place is Central Park ... that's where MRS. 0: 5 I met my first husband, Clancy. He was riding one of 8:00 6 those buggies, and I.... 7 WAND: And you were pulling it? 8 Be still! And then, Irma, there's the Holland Tunnel. MRS. 0: 9 IRMA: I HAVE ALREADY WRITTEN DOWN SOME INFORMATION ABOUT THE 10 HOLLAND TUNNEL. (READS) THE HOLLAND TUNNEL GOES FROM NEW YORK TO NEW JERSEY UNDER THE HUDSON RIVER. 11 WAS 12 BUILT FOR PEOPLE WHO LOVE THE WATER BUT CAN'T SWIM. Do you mind if I get a glass of water from the kitchen? 13 WAND: 14 JANE: Help yourself. 15 SOUND: FOOTSTEPS, DOOR CLOSE 51453 16 SOUND PHONE RINGS 395 OH, THAN MUST BE MY. AL. 17 IRMA: 18 SOUND: RECEIVER UP

19 IRMA: HELLO.

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IRMA -12-5-12-53

1	IRMA:	(GIGGLES) OH, PROFESSOR, YOU AND YOUR JOKES A FRIEND
2		of yours wants to say hellohere she is. 9:15
3	MRS. 0:	Oh, hello, cutie.
4	KROP:	I think you have the wrong number.
5	MRS. 0:	Now, Professor, tell the truthare you homesick?
6	KROP:	Yes, every time I think of the home you gave me, I get 30
7		sick.
8	MRS. O:	Oh, you don't know what you're missing. You should see
9		meWhy, people say I get younger every day.
10	KROP:	That I can believe You do get younger every day
11		but, oh, The years you put on at night. Tell me have
	MRS. O: KROP:	you lost weight? Oh, indeed. Why, now I have a figure just like a girl. You mean a girl we saw at the circus who lifted that elephant.
16	MRS. O:	Oh, you're such a kidder. Really, I'm much slimmer.
17	KROP:	Well, tell me, what size dress do you now wear12?14?
18		16?18?20?
19 T	PC	departmentSay, Mrs. O'Reilly.

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1 MRS. O: Yes, my dear.

2	KROP:	While I got you on the phone, will you please stop
3		botherin' my cousin, Maestro Wanderkin?
4	MRS. 0:	Bothering him? Why, the man is madly in love with me.
5	KROP:	He is?
6	MRS. 0:	Yes, whenever he comes near me, he likes to stroke me
7		under the chin.
8	KROP:	This is only because he is afraid you are going to sing
9		and he wants to be able to grab your throat. Leave him
10		alone, will you?
11	MRS. O:	You're jealous.
12	KROP:	I'm not jealous, and if you stop bothering him, maybe
13		someday I'll invite you to California.
14	MRS. 0:	Oh, do you think I'd like it out there? 10:45
15	KROP:	Yes, and you know out here your chances of getting a
16		husband are much better.
17	MRS. 0:	They are?
		(a) A set of the se

IRMA -13-5-12-53

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(a) A splitter of a splitte

1	KROP:	Yes, some days the smog is so thick a person can't see
2		your face. Goodbye,
3	SOUND:	RECEIVER DOWN
4	WAND:	Well, what did my cousin, Professor Kropotkin, have to
5		sey?
6	MRS. O:	Oh, the usual thinghe's so orazy about me he can't
7		bear being away from me for so longBut don't let it
8		worry you, Maestro darlin'.
9	WAND:	Worry?
10	MRS. O:	You're here, and I always say, "First come, first serve."
11	WAND:	This is the worst restaurant I've ever been in.
12	SOUND:	KNOCK ON DOOR
13	JANE:	Come in. ///////////////////////////////////
14	SOUND:	DOOR OPEN
15	AL:	Hello, folksh'ya, Chicken. What are you doing?
16	IRMA:	OH, HELLO, AL HONEY IT'S MY HOMEWORK,
17	AL:	That's my Chickenwon't be longI'll have the smartest
18		girl in the block.

- 1 IRMA: AL, I'M SUPPOSED TO NAME PLACES OF INTEREST IN NEW YORK.
- 2 SO FAR I HAVE "GEORGE WASHINGTON BRIDGE", "THE EMPIRE
- 3 STATE BUILDING", "THE HOLLAND TUNNEL"....
- 4 AL: How about the Battery?
- 5 IRMA: WHERE IS THAT?
- 6 AL: Downtown.
- 7 IRMA: THANKS...LET'S SHE...I'LL SAY, "THE BATTERY IS DOWNTOWN
- 8 AND THE REST OF THE CITY USES AC AND DC.
- 9 AL: No, Chicken.
- 10 JANE: Mrs. O'Reilly, Maestro...will you get the things for
- 11 the picnic?
- 12 AL: Picnic?
- 13 MRS. 0: Yes, we're going to have fun..wait until the Maestro and
- 14 I hide in the tall grass.
- 15 WAND: Tall grass, huh? I'm going to bring the biggest lawn
 mower you ever saw.
- 17 AL: Boy, I could stand a good picnic... Hey, we could all
- 18 drive there in my car.

TC



12.

IRMA -16-5-12-53

1 JANE: Your car?

2 AL:	Yeahborrowed it from my pal, Joe.
3 JANE:	Does it have license plates?
4 AL:	Yeah, Joe made the license plates himself. Jane, is
5	there a state called Pennsyltucky?
6 JANE:	Pennsyltucky? Not unless it's between Delefornia and
7	Alapippi.
8 AL:	Well, I guess it's a foreign car it's the one you 12:50
9	đrove, Chicken.
10 JANE:	Irme drove???
11 AL:	Oh, didn't you know? I've been giving her driving
12	lessons on the Q.T.
13 JANE:	So that's it.
14 AL:	What?
15 JANE:	Every time she makes a right turn into the bathroom, she
16	sticks out her band. Tell me, how is she doing?
17 AL:	Well, let me put it this way Up to a certain point
18	she is doing fine.
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		IRMA -17- 5-12-53
1	JANE :	What's that?
\$	AL:	When she gets behind the wheel.
3	IRMA:	NOW THAT ISN'T FAIR, AL I WAS DELVING THROUGH HEAVY
4		TRAFFIC LAST SUNDAY, WASNER I?
5	AL:	That's just it You drove right through them!
6	IRMA:	WELL, THERE WAS A POLICEMAN THERE AND HE DIDN'T GIVE ME
7		A TICKET.
8	AL:	He was afraid to get near youBut don't worry, a few
9		more lessons and you'll be all right.
10	IRMA:	OH, JANE, AREN'T YOU EXCITED? JUST THINK OF YOU RIDING
11		AND ME DRIVING.
12	JANE:	That should go well with Mrs. O'Reilly's potato salad. 13'05
13	IRMA:	OH, DON'T WORRY, JANE I'M A VERY CAREFUL DRIVER WHEN
14		I'M AT THE WHEEL I HAVE ONE EYE ON THE CAR IN BACK OF
15		ME, THE OTHER EYE ON THE CAR NEXT TO ME, AND THE OTHER
16		EYE ON THE ROAD.
17	MUSIC:	END OF ACT

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MIDDLE COMMERCIAL

1ST ANNOR:

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Af you want a milder cigarette, how can you discover which cigarette <u>is</u> milder? Well, when thousands of people <u>say</u> a cigarette is milder...that's pretty good evidence of mildness, isn't it? And that's what they say about king-size Cavaliers!

IRMA -18-5-12-53

13:32

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- 2ND ANNCR: Yes, group after group of smokers, from coast to coast, compared king-size Cavaliers with the oigarettes they had been smoking and, in every group interviewed, at least 8 out of 10 said Cavaliers are milder! Cavaliers were compared with all the other leading brands...perhaps the brand you now smoke!
- IST ANNCR: 88% of the Navy personnel interviewed at Norfolk, Virginia...and 85% of the boat owners interviewed along the shores of Long Island Sound...said Cavaliers are milder.
- 2ND ANNCR: Yes, it's a mighty good reason to try king-size Cavaliers. And when you do, you'll find that Cavaliers are the mild cigarette that gives you plenty of flavor, too. King-size Cavaliers...made by the makers of Camels ...bring you all the mildness and flavor of selected fine, light tobaccos, blended in a special way! IST ANNCR: So don't miss Cavaliers! Although they're king-size, they're priced no higher than leading regular-size brands!

ACT TWO

IRMA -19-5-12-53

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- 1 ORCH: THEME
- 2 SOUND: MOTOR RUNNING

3 JANE:	Well, we're on our wayIrms and Al are in the front seat
4	Mrs. O'Reilly, Meestro Wenderkin and myself are in the back
5	seat The three of us have been sitting back here with our
6	eyes closedRelaxing? No. Waiting! You see, Irma is
7	driving and we're praying. Say, wait a minute Irma's
8	got her eyes closed too! Irma!
9 IRMA:	YES, JANE?
10 JANE:	What's the idea of driving with your eyes closed?
11 IRMA:	IN CASE I GO THROUGH & RED LIGHT, I COULD TELL THE COP I
12	DIDN'T SEE IT.
13 JANE:	Irma, will you please keep your eyes on the road.
14 TRMA:	ALL RIGHT. GEE, I'VE BEEN DRIVING SUCH A SHORT TIME AND
15	I KNOW EVERYTHING.
16 JANE:	You do? What are those two white lines close together
17	down the middle of the highway?
18 IRMA:	THAT'S FOR MOTORCYCLES.
19 JANE:	No, that means you can't cross over.

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	IRMA -20-
1 IRMA:	YES, BUT IN SOME PLACES THE LINE IS BROKEN.
2 JANE:	You know what that means?
3 IRMA:	
4 Aler	No, Chickenthere, you can pass.
5 JANE:	Oh, why did I ever get this ides of a picnic?
6 IRMA:	OH JANE, YOU'LL HAVE A NICE RELAXING DAY YOU NEED A REST.
7	NOW HOLD TIGHT EVERYBODY, I HAVE TO STEP ON THE GAS AND
8	GO FAST.
9 AL:	Why?
10 IRMA:	I HAVE TO GET UP ON THAT BRIDGE AHEAD OF ME WITH THOSE
11	OTHER CARS.
12 JANE:	Bridge? Irms, that's a truck carrying five new cars.
13 IRMA:	I WONDERED WHY THE BRIDGE KEPT MOVING.
14 AL:	Chicken, take it easy you just went through a stop sign.
15 WAND:	Please, Irma, we're a little nervous book here and Mrs.
16	O'Reilly keeps grabbing me because she's afraid we're going
17 11 11 11 1	to hit enother car.
18 MRS.	O: (GIGGLE) If I'm going to go, I'm going to go happy.
19 WAND:	Al, will you take the wheel or shall I take poison?

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1 IRMA: OH ALL RIGHT.

2 SOUND: MOTOR COMING TO STOP

3 IRMA: WE JUST PASSED WEST POINT AND I WANT TO MAKE A NOTE

4 DESCRIBING IT FOR MY HOMEWORK.

- 5 JANE: Can anybody tell me where we're going?
- 6 IRMA: JANE, I TOLD YOU .. IT'S NOT TOO FAR FROM HERE. I SAW A 16:30

IRM

7 PLACE YESTERDAY WHEN I WAS TAKING MY DRIVING LESSON ... IT'S

8 OUT IN THE COUNTRY ALL BY ITSELF AND IT'S SO PEACEFUL AND

9 QUIET.

10JANE: All right, let's go.

11MRS O: Can't we put the top up? My hair is blowing in all directions

12WAND: Yes, but I don't think we should go back and put it up. 16:45

13MUSIC: STINGER

14SOUND: FIELD PHONE REC UP

15LIEUT 1: (INTO PHONE) East Gate..Proving grounds..Lieutenent Erickson 17:00 16 speaking...Yes, Colonel...I see...154th Regiment reporting

17 for attack as planned...Repeat the order, sir? We're to

18 take Ridge 54...the target area is encircled with white

19 flags...Zero Hour is three o'clock...Right, Colonel; /7:15

20MUSIC: STINGER

SOUND: MOTOR UP

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•		IRMA -22- 5-12-53
ב	JANE:	Well, it's ten to threewhen do we get to this beautiful 17:30
2		spot where I'm going to find peace and quiet?
3	IRMA:	OH, IT'S RIGHT OVER THERE TO THE FITH YOU'LL KNOW IT WHEN
		WE GET THERE THERE 'S A LOT OF LITTLE WHITE FLAGS STUCK IN
5		THE GROUND. I THINK IT USED TO BE A MINIATURE GOLF COURSE
6		BUT I GUESS THEY DIDN'T DO ANY BUSINESS.
7	AL:	There it is, Chickenright in front of usI'll pull in here.
8	IRMA:	ISN'T IT BEAUTIFUL?
9	SOUND:	CAR COMING TO A STOP
10	AL:	Well, everybody outthis should be a day we won't forget.
11	JANE:	Well, it's certainly peaceful and quiet here. I'll bet if
12		you took a nap here, you'd never get up. 18:00
13	MR\$ 0:	And look, Maestros daisy. I'm going to see if you love me.

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•		IRMA -23-
l	IRMA:	YOU FEEL PEPPY, MRS. O'REIILY, DON'T YOU?
2	MRS: 0:	Peppy? If I had any more energy, I'd explode.
3	SOUND:	WHISTLING SHELLEXPLOSION
4	IRMA:	I THINK SHE DID!
5	JANE:	What was that?
6	WAND:	Maybe it was thunder?
7	SOUND:	LONG WHISTLEEXPLOSION
8	JANE:	Come on! If that's thunder, I don't like the size of the
9		halestones.
10	SOUND:	EXPLOSION
11	JANE:	Oh my goodness! We're being fired upon! Irms, where did you
12		take us, Fort Sumter? Al, take off your shirt and wave to
13		them.
14	AL:	It's not a shirtit's just sleeves.
15	JANE:	Come on, don't stand theretake cover!
16	WAND:	Everybody get in back of Mrs. O'Reilly.
17	SOUND:	RIFLE FIRE. MACHINE OUN STOPS ABRILITY
18	JANE:	They're coming towards us,the whole American Army.
19		(CALLS) Hey! Hey!
		19:15

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•	IRMA -24- 5-12-53
1 IRMA:	(CALLS) YOU CAN'T DO THIS WE PAID OUR INCOME TAX, LOOK
2	AT ALL THOSE FELLOWS COMING TOWARD US.
3 JANE:	(CALLS) Stop! Stop!
4 MRS 0:	Speak for yourself, Janey!
5 SOUND:	WHISTLE
6 MAN:	(OFF) Hold your fire! Cesse firing! Hey, what are you
7	people doing here?
8 JANE:	Believe it or notwe came for the peace and quiet.
9 IRMA:	A FINE THING I BRING MY FRIENDS HERE AND YOU TRY TO
10	KILL US ALL! 19:45
11MAN:	You weren't in any danger Misswe're using dummy emmunition.
12IRMA:	I RESENT THAT!
13MRS 0:	(GIGGLES) My, but you certainly have a lot of fine looking
14	young soldiers here.
15WAND:	Please Mrs. O'Reilly keep away from themyou are what is
16	known as "Far and beyond the call of duty."
17MAN:	You say you brought all these people here?
18IRM A	THAT'S RIGHT.
19man:	Mey I ask how you know about this place?

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Source: http://industrydocuments.library.ucsf.edu/tobacco/docs/mnh

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			IRMA -25- 5-12-53
	1	IRMA:	OH, I HAVE MY WAYS.
	2	MAN:	Well, I think you all better come along with us. Army
	3		Intelligence will went to guestion you.
	4	JANE:	Oh no!
•	5	IRMA:	WE'RE GOING WITH YOU BUT YOU'RE NOT FOOLING ANY ONE. WE
	6		HAVE TEN HARD BOILED ECOS IN THAT PICNIC BASKET AND IF
	7		ONE IS MISSING, PRESIDENT EISENHOWER WILL HAVE TO PAY FOR IT.
	8	MUSIC:	STINCER
	9	MAJ: 🏒	That will be all, Maestro Wanderkinyou may wait in the
	10		other room.
	11	WAND:	Major?
	12	MAJ:	Yes?
	13	WAND:	I know that when you questioned Mrs. O'Reilly, you found
	14		she was completely innocent. 20:45
	15	MAJ:	That's right.
	16	WAND:	Well, you've been very kind and to show my appreciation,
	17		I'm going to send you a picture of Mrs. O'Reilly.
	18	MAJ:	But but \mathcal{S}
		RM	9972
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- Andrewski -4

-26-IRMA 5-12-53

- 1 WAND: Someday you'll thank me... In case of another war all you
- 2 have to do is mail her picture to the enemy and I guarantee
- 3 s full retrest!
- 4 MAJ: Will you please wait in the other office with the rest ...
- 5 and send in Miss Jane Stacy.
- 6 WAND: Yes sir.
- 7 SOUND: DOOR OPEN
- 8 WAND: Janey.
- 9 JANE: Coming.
- 10 SOUND: DOOR CLOSES
- 11 MAJ: Miss Stacy?
- 12 JANE: Yes.
- 13 MAJ: You're an American citizen?
- 14 JANE: Yes I em.
- 15 MAJ: And you arrived at the Proving Grounds quite by accident?
- 16 JANE: That's right.
- 17 MAJ: I understand Miss Peterson is your roomete?
- 18 JANE: Yes.
- 19 MAJ: She seems a little incoherent...do you thing it could be
- RM shellshock?

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21:15

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1 JANE: Only if the stork that brought her carried a cap pistol ...

2 she's been that way ever since I knew her.

3 MAJ: Would you please send her in.

- 4 JANE: Gledly.
- 5 SOUND: DOOR OPENS AND CLOSES
- 6 MAJ: We'll have to be on our toes with this one... the dangerous
- 7 ones act the screwlest to take you off guard. 21:45
- 8 LIET: Right, Mejor.
- 9 SOUND: DOOR OPENS
- 10 IRMA: YOU SENT FOR ME?
- 11 MAJ: Yes. Miss Peterson, where were you born?
- 12 IRMA: MINNESOTA.
- 13 MAJ: What pert?
- 14 IRMA: ALL OF ME.
- 15 MAJ: No, what city?

16 IRMA: NO CITY. IT'S A FARM. TO OAN'T MISS IT BECAUSE THERE'S A

17 BROWN COW STANDING NEAR THE GATE EXCEPT WHEN IT RAINS, SHE

18 OCES INTO THE HOUSE.

19 MAJ: Remember what I told you, Lieutentent.

22:00

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20 LIET: I'm on guard!

1 MAJ: Now, what brought you to the Proving Grounds?

2 IRMA: YOU WANT ME TO TELL YOU THE TRUTH?

3 MAJ: Of course.

4 IRMA: A 199 ESSEX.

5 MAJ: No ... why did you come to that particular plager 22//5

6 IRMA: WELL YOU SEE, I HAD SOME HOMEWORK TO DO FOR MY NIGHT

7 SCHOOL AND JANE HAD A SMOKED HAM AND WE DIDN'T LIKE MRS.

8 O'REILLY'S POTATO SALAD, SO MY AL WAS GIVING ME A

9 DRIVING LESSON ... THAT'S WHY WE CAME HERE.

10 MAJ: I telked to a guy who fell out of his plane without his

11 perachute who made more sense. What did you say about

12 homework? May I see it?

13 IRMA: NOTHING DOING ... OUR TEACHER DOESN'T LIKE ANYBODY TO

14 COPY FROM US.

15 MAJ: Miss Peterson, would you please show us any written

16 literature you may have on your person 222

17 IRMA: I WILL NOT.

GM

We may be forced to search you. 1 MAJ: 2 IRMA: YOU'RE NOT FRIGHTENING ANYBODY. I HAPPEN TO WORK FOR A 3 LAWYER AND I KNOW THE LAW ... YOU CAN'T SEARCH ANYBODY 4 UNLESS YOU HAVE A CERTIFICATE SAYING, "THIS PROPERTY 5 HAS BEEN CONDEMNED"! 23:00 6 MAJ: Miss Peterson, may we have the papers! 7 WELL, NOW THAT I'VE MADE MY POINT ... YES. BUT I IRMA: 8 TELL YOU IT'S JUST MY HOMEWORK. SOUND: 9 RUSTLING PAPER 10 MAJ: Let me judge ... Mmmm. (READS) "Places of Interest in 23:15 New York ... George Washington Bridge, Holland Tunnel, 11 12 The Battery"

5/12/53

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Source: http://industrydocuments.libr

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- LIEUT: 1 She names all the vital strategic areas, doesn't she?
- 2 MAJ: She sure does.

What does she say about them? 3 LIEUT:

- 4 (READS) "The George Washington Bridge built to connect MAJ: 23:30 New York with New Jersey so the river can't get wider? 5 6 ... Holland Tunnel for people who like water but can't
- 7 The Battery is downtown, rest of city uses AC and swim?

8 DC? Doesn't make much sense.

LIEUT: 9 Shall we let her go?

23:45 10 MAJ: Wait a minute, Lieutenant, Remember the Zalstrunker

11 Case?

A Contra Marine

12 LIEUT: Oh yes ... you mean that Belgian spy who used those

13 idiotic nursery rhymes to convey military information?

14 MAJ: Remember what Hickory Dickory was used for?

15 LIEUT: Yes, to blow up the dock. And Jesis a string to see

16 quante?

17 MAJ: .453 18 In other words, you're saying GM

IRMA -31-5/12/53

		5/12/53
1	MAJ:	Exectly. This is a code and we're going to break it if
2		it's the last thing we do.
3	IRMA:	NOW LOOK, DON'T YOU DARE CHANGE ONE OF THOSE ANSWERS
4		BECAUSE MY TEACHER KNOWS MY HANDWRITING AND FRIENDS
5		AREN'T ALLOWED TO HELP ME.
6	MUSIC:	STINGER
7	AL:	Gosh Jane, they've had Chicken in there for three hours
8		now questioning her I hope she's all right.
9	JANE:	It's not her I'm worried about It's our Army that's
10		in danger I've seen strong men go in there and come
11		out nervous wrecks.
12	CROSS-FADE	
13	IRMA:	BUT YOUR HIGHNESS, I'VE TOLD YOU A DOZEN TIMES THAT'S
14		MY HOMEWORK.
15	MAN:	Stop calling me "your highness"!
16	LIEUT:	Sprechen ze Deutch, Fraulein?
17	IRMA:	GEHSUNDTHIT.
18	LIBUT :	Sir, either this woman is amazingly clever or
19		diebolically stupid.

GM

IRMA -32-5/12/53

1	MAJ:	Well, I've sent for this Mr. Clyde, the man she says is
2		her boss we'll soon find out.
3	LIEUT:	What about the code any luck in breaking it so far?
4	MAJ:	No But it's broken several of our best men. Miss
5		Peterson?
6	IRMA:	YES, MAJOR?
7	MAJ:	If you plead guilty, we can be lenient with you
8		otherwise, you know the penalty hanging!
9	IRMA:	YOU COULDN'T DO THAT IF YOU WANTED TO.
10	MAJ:	Why not?
11	IRMA:	I'M NOT ALLOWED TO BE ABSENT FROM SCHOOL ANY MORE THIS
12		MONTH.
13	LIEUT:	If this dame is a spy, we ought to hire her. This is
14		the greatest act I've ever seen.
15	IRMA:	THAT WILL BE ENOUGH OUT OF YOU, COLONEL!
16	LIEUF:	I'm a Lieutenant.
17	IRMA:	OH, I DIDN'T KNOW YOU HAD BEEN PROMOTED. NOW LOOK, ALL
18		OF YOU THE POTATO SALAD IS GOING TO SPOIL

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IRMA -3 5/12/53

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L	MAJ:	Will you please be still! Lieutenant, have copies of
2		this code been sent to Army Intelligence at the Pentagon
3		Building?
4	LIEUT :	Yes, sir.
5	MAJ:	Any results?
6	LIEUT :	Yes, they're all trying to join the Navy.
7	SOUND:	DOOR OPENS
8	WAND:	Mr. Clyde is here.
9.	MAJ:	Send him in.
10	LIEUT :	Will you please come in here, Mr. Clyde.
11	CLYDE:	Yes, of course. Miss Peterson, now what have you done?
12	IRMA:	I JUST WENT ON A PICNIC.
13	CLYDE:	She always has simple answers for great tragedies.
14	MAJ:	Mr. Clyde this woman is in your employ?
15	CLYDE:	Yes, but I don't understand. What could you possibly
16		want with her unless to confuse the enemy?
17	MAJ:	Would you mind looking at these papers?
GM		
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IRMA -34-5/12/53

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1	CLYDE :	Not at all (READS) Hum. George Washington Bridge
2		suspenders Hmm. Holland Tunnel Hmmm
3		Battery, AC and DC very good very good.
4	MAJ:	What do you mean, very good?
5	CLYDE:	Well, I've been her boss for six years now, and this is
6		the best work I've seen her do. 26:30
7	MUSIC:	TAG
8	BOB:	Irma and Jane will be back in one moment.

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CLOSING COMMERCIAL

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IST ANNCR: What are they saying about king-size Cavalier cigarettes? Well, here's what one smoker said recently: ... David McMeekin ... a well-known golf pro of Westchester County, New York. He said: "I compared king-size Cavaliers with the cigarette I had been smoking ... and no doubt about it -- Cavaliers are milder! And what flavor they have!"

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- 2ND ANNCR: Mr. McMeekin is just one of thousands of smokers throughout America who say Cavaliers are milder. When group after group of smokers from coast to coast compared king-size Cavaliers with the cigarettes they had been smoking, at least 8 out of 10 in every group interviewed said Cavaliers are milder!
- IST ANNCR: Yes, the makers of Camels have made enother great cigarette in king-size Cavaliers! Cavaliers! fine, light tobaccos are specially blended to bring out all their mildness and flavor!
- 2ND ANNCR: And note this: Cavaliers are made by the makers of Camels -- they're king-size ... yet priced no higher than leading regular-size brands! So try Cavaliers now. Buy a carton!

VIGNETTE

GM

IRMA -36-5/12/53 Well, we're all home from the picnic ... I've heard of JANE: 1 picnics called off because of rain, sleet or snow, but this 2 3 is the first one ever to be called off because of an all 4 out bombing. However, we've recovered our belongings and Irma, not to be outdone out of a picnic, has the blanket 5 28;1S spread out on the living room floor with all the food on 6 paper plates. Yes, we're having a lot of fun ... wait a 7 8 minute! Irma! IRMA: YES, JANE? 9 10 JANE: Look, there are ents all over the rug. YES, I BROUGHT THEM BACK SO WE COULD HAVE A REAL PICNIC. 11 IRMA: 28:30 Well, what can I say ... ants or no ants, if I go bugs 12 JANE: 13 it's because I live with My Friend Irma.

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ANNCR:

-"My Friend Irms" is a Cy Howard Production and is directed by Parke Levy who writes the script with Stenley Aders. Marie Wilson is starred as Irms and Cathy Lewis as Jane. Hans Conried as Kropotkin Kenny Delmar was heard as Maestro Wanderkin, Gloris Gordon as Mrs. O'Reilly, Sid Tomack was Al, and Alan Reed as Mr. Clyde.

IRMA 5/12/53^{-37.}

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Also included, were: John Hiestand, Alden Aldrich, Stanley Adams, and Paul DuBov.

Music was under the direction of Lud Gluskin. Until next Tuesday, your friend Irma says:

IRMA:

ANNCR:

HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. KING-SIZE. R: Bob Lemond speaking, transcribed from Hollywood and saying

goodnight for Cavalier Cigarettes.

GM